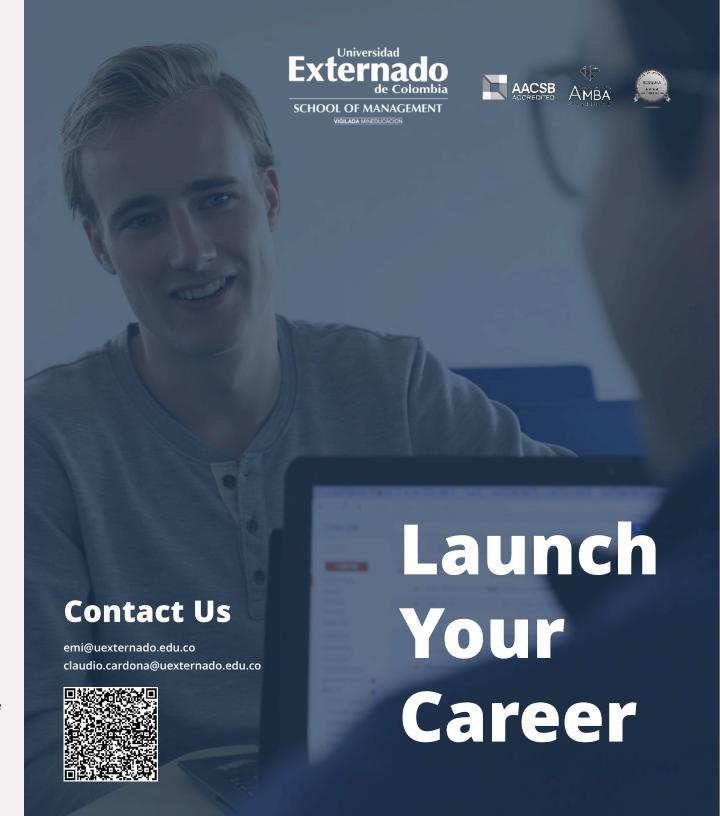


EMERGING MARKET INITIATIVES

With over a decade of expertise, Emerging Market Initiatives (EMI) molds students into global, inventive, and responsible leaders through firsthand experience collaborating on genuine projects with companies in emerging markets.





WHY US?

Collaborate with fellow students from diverse universities worldwide to apply your knowledge and hone your business acumen through interactive learning and guidance from seasoned professionals.

LEARNING

by doing

This learning by doing approach provides you with an enriching learning experience that prepares you to face the challenges of the world of work.

EMI PROGRAMS

emphasizes critical thinking about the role of business in society and the development of innovative solutions that benefit everyone.





SOCIAL

Business Program

In collaboration with the Yunus Social Business Center (YSBC), we assist vulnerable populations in addressing particular social and environmental challenges through financially sustainable enterprises that reinvest their profits to foster growth and make a meaningful impact.

After completing this course, students will have the ability to:

- Advocate for Social Business framework models.
- **Bolster social enterprises** by enhancing their social models and promoting their business growth.

The Externado University of Colombia founded the Yunus Social Business Center (YSBC) within the School of Management in 2020.

CIRCULAR

Business Program

Unlock sustainability with Circular Business models! In a resource-scarce world, these models extend product lifespans and repurpose waste for multiple sectors. Our course teaches students to shift from linear to circular models, emphasizing their significance and benefits.



Upon completing this course, students will acquire the following capabilities:

- Effectively promote and apply Circular Business Models for SMEs.
- Contribute significantly to the sustainable development of the global community.
- Gain practical experience in creating supply chains for businesses, where resources are recovered or recycled to manufacture new products.

Within these initiatives, students serve as consultants, actively developing and implementing solutions to address the challenges confronted by Colombian SMEs and vulnerable communities.





HYBRID SYSTEM

PHASE 1

Online Training and Diagnostic (1st week):

Diagnostics includes **an online week** filled with contextual studies, consulting training, diagnostic creation, and the assignment of challenges, based on that information visit the company to create diagnostic.

PHASE 2

Immersion and Proposal Creation (2nd and 3rd week):

Dive into the world of **Social Business during the second week**, followed by a deep exploration of **Circular Business in the third week**.

<u>Engage in real-world business experiences</u> and immersive sessions hosted at Externado University.

<u>Expert teachers and seasoned consultants</u> will serve as your mentors, guiding you every step of the way.

At the culmination of each week, <u>students</u> <u>will deliver their proposals</u> to the companies right in the classroom, making an impactful connection between theory and practice.













JUST A BRIEF RECAP IN CASE YOU ARE STILL CONSIDERING WHY TO CHOOSE US...:

- -Experience the real business world in emerging markets
- -Hands-on learning for practical skills development
- -Enjoy a two-week stay at Externado
- -Engage in fun and interactive activities

Requirements to join this life experience

Program Language: English

Registration Deadline: March 1st

Online Week:

Social Business: April 3, 4 and 5

Circular Business: April 10, 11 and 12th

9:00 AM (Col time).

Live Experience Week: April 15th - 26th,

2024

(Accommodation, food, and transportation are not included. The program can provide partner suggestions.)

