

CURRICULUM VITAE

DR. ALEJANDRO BALANZÓ-GUZMÁN

Calle 24 No. 5-63. AP 1102. Bogotá, Colombia
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PROFILE & SKILLS

- Committed and experienced researcher and practitioner in the fields of knowledge governance and knowledge management for societal development. Special interest in policy analysis, social change and capacity development for multi-level and multi-sectoral governance . Experience working in intercultural and institutionally ill environments.
- Broad educational/facilitation design and evaluation skills. MA on Education, multi-actor, peer-to-peer and peer-to-policy facilitation experience.
- Used to working and leading interdisciplinary and transdisciplinary project teams, as well as independently in new research areas.
- Research interest in policy analysis, social change, capacity development for societal development in regional, sectoral or multi sectoral. and intercultural environments. Familiar with discussions on [long-term][inclusive][rural][regional][sustainable] development and socio-technical change.

PUBLICATIONS

Alejandro Balanzó-Guzmán, Quijano, S., & Pinzón-Camargo, Mario. (n.d.). **Scaling up inclusive innovation in multiple fields: An autopoietic approach to interactions with producer organizations**. Agricultural Systems, Forthcoming.

Balanzó-Guzmán, A., & Ramos-Mejía, M. (2023). **Towards epistemic diversity in sustainability transitions: an exploration of hybrid socio-technical systems**. *Sustainability Science*, 1-21.

Herrera-Kit, Patricia; Balanzó-Guzmán, Alejandro; Parra-Moreno, Juliana and Rivera-Chavez, Marcela. **Inter-Institutional Cooperation Mechanisms: Some Common Practices**. *Innovar*. 2021, Vol. 31, N. 79, Pp. 145-159. Epub Feb 18, 2021. Issn 0121-5051. [https://Doi.Org/10.15446/Innovar.V31n79.91888](https://doi.org/10.15446/Innovar.V31n79.91888).

Pedro Duran Barajas, Alejandro Balanzó-Guzmán, **De idea a política pública: traducciones de la renta básica universal en Brasil, México y Argentina** . Brasil. *Revista de Sociologia e Politica* ISSN: 0104-4478 ed: Universidade Federal do Parana v.29 fasc.79 p.1 - 18 ,2021, DOI: 10.1590/1678-987321297907

Alejandro Balanzó Guzmán, Juan Pablo Centeno, Claudia Marcela Pinzón Rojas & Héctor Heraldo Rojas Jiménez (2021) **Is bioeconomic potential shared? An assessment of policy expectations**

at the regional level in Colombia, *Innovation and Development*, DOI: 10.1080/2157930X.2021.1956713

Gabriel Velez Cuartas, Alejandro Balanzó-Guzmán, **Ciencias sociales y la misión de sabios: propuestas para maximizar su impacto hacia una sociedad del conocimiento.** *Equidad, educación y desarrollo : propuestas del foco de ciencias sociales y desarrollo humano con equidad* . En: Colombia ISBN: -978-958-5135-00-0 ed: Minciencias , v. , p.405 - 418 ,2020

Rojas-Jiménez, H., Pinzón-Camargo, M., Ordonez-Matamoros, G., & Balanzó, A. (2021). **Entre aplausos e incertidumbre. El desplazamiento laboral por causa de las fintech en el sector financiero colombiano. Una mirada desde el Responsibility Navigator.** En: *Disrupción tecnológica, transformación digital y sociedad. Tomo IV, Aires de revolución : nuevos desafíos tecnológicos a las instituciones económicas, financieras y organizacionales de nuestros tiempos / Jhon Alirio Sanabria Téllez [y otros] ; Juan Carlos Henao, Liliana López-Jiménez (eds.). -- Bogotá : Universidad Externado de Colombia. 2021.*

Balanzó, A., Nupia, C. M., & Centeno, J. P. **Scientific Knowledge, Heterogeneous Knowledge and Peace Building: Towards a Research Agenda on Knowledge Governance and Policies in Peace Transitions.** *Revista OPERA* No. 27. 2020. DOI:<https://doi.org/10.18601/16578651.n27.02>.

Balanzó-Guzmán, Alejandro, Leonardo Garavito, Héctor Rojas, Lenka Sobotova, Oscar Pérez, Diego Guaquetá, Alejandro Mojica, Juan Pavajeau, and Sebastián Sanabria. **Typical Challenges of Governance for Sustainable Regional Development in Globalized Latin America: A Multidimensional Literature Review.** *Sustainability* .12, no. 7 (2020): 2702. <https://doi.org/10.3390/su12072702>

Balanzo, Alejandro; Garavito, Leonardo; Sobotova, Lenka; Perez, Oscar; Guaqueta, Diego. **Gobernanza del desarrollo territorial sostenible: un marco analítico en torno a retos típicos.** *Cuadernos del CIPE* No.45, 2020.

Balanzó,-Guzmán, Alejandro., Porras, A. P. A., Quiroga, D., & Ramírez, Á. G. (2020). **Circo y teatro para la transformación social: Repertorios de conocimiento y acción en la construcción de entornos protectores y la promoción de derechos de los niños, niñas y adolescentes.** *Calle 14 revista de investigación en el campo del arte*, 15(27), 168-181.

Gutierrez, María Alejandra; Balanzó-Guzmán, Alejandro. **Adaptar-se ou sucumbir: estratégias do governo da região de Meta diante dos desafios do Sistema Geral de Royalties Colombiano.** *Revista de Administração Pública*, Rio de Janeiro, v. 53, n. 5, p. 975-986, set. 2019. Disponible em: <http://bibliotecadigital.fgv.br/ojs/index.php/rap/article/view/80126>

Balanzo, A., & Ramos-Mejía, M. **TRADITIONS 2A—Strategies for Epistemic Survival: Slave and Scholar Rebels in the Boundaries of Hispanic America.** En: Thomas, P., & Frank, B. (Eds.). (2019). *Intrinsic Capability: Implementing Intrinsic Sustainable Development For An Ecological Civilisation*. World Scientific.

Goyeneche, O. Y. R., Cuartas, G. V., Ramírez, M., Velásquez, J. R., & Balanzó, A. (2019). **Colegios invisibles y patrones de colaboración en el Sistema de Investigación Agropecuaria en Colombia.** *Redes. Revista hispana para el análisis de redes sociales*, 30(1), 1-24.

Ramos-Mejía, M., & Balanzo, A. (2018). **What It Takes to Lead Sustainability Transitions from the Bottom-Up: Strategic Interactions of Grassroots Ecopreneurs.** *Sustainability*, 10(7), 2294. Disponible en línea: <https://doi.org/10.3390/su10072294>

Balanzó, Alejandro. **Theory within a policy. Dissecting capacity development, harvesting knowledge stances.** *Tecnoscienza. Italian journal of science and technology studies*. Vol. 8 No. 1. 2017. Disponible en línea: <http://www.tecnoscienza.net/index.php/tsj/issue/view/38/showToc>

Isaza E., C., Herrera Kit, P., Lozano Herrera, J. C., Méndez, K., & Balanzo, A. (2015). **Capacity: a literature review and a research agenda.** *SSRN*. Disponible en línea: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2824486

Balanzó, A., & Herrera Kit, P. (2016). **Cuando la descentralización no es suficiente: conceptos para la territorialización de políticas** En Moreno y Martínez (Ed.), *Desafíos para el desarrollo: Políticas públicas y sostenibilidad* (pp. 31-44): Universidad Central de Chile-RIL editores, Santiago.

Balanzó A. Herrera P. Ministerio del Interior, Dirección de Derechos Humanos – “**Cartilla para la formulación de planes de desarrollo con enfoque de derechos humanos (2012-2015)**”. Bogotá, 2012.

Balanzó, A. Murcia, A. Rozo, F. – “**A workshop on democracy, human rights and self-driven community development**”. Published in Spanish. Fundación Ciudadanía en Acción. Bogotá, 2012.

Fluyt - Knowledge Brokers, Working document– “**A handbook to share good practice from afro-descendent and indigenous communities development experiences**”. Published in Spanish. Bogotá, 2012.

Federación Colombiana de Municipios. “**A handbook for peer-to-peer knowledge exchange amongst municipalities**”. Published in Spanish. Bogotá, 2010.

Soto, D, Balanzó, A, Herrera, B, Ordoñez G, Vargas, J, Marrugo, L, Pérez, M. “**San Basilio de Palenque, Colombia: cultura presente, territorio ausente**”. Eds. Ranaboldo, C, Schejtman, A. *Desarrollo Territorial a partir de la Identidad*. Instituto de Estudios Peruanos IEP, Lima, 2009.

Monroy, B, Buitrago, J, Ramírez, N, Salazar M, Valencia D, Balanzo, A, Cely, J, Gutiérrez, I, González, L, Córdoba, Z. **La escuela y la formación de la esfera pública: una estrategia pedagógica para la formación de cultura política en los espacios escolares**. Serie Temas de Educación, Número 14. Universidad Externado de Colombia. Bogotá, 2005.

POTENTIAL REFERENCES

Prof. Dr. Stefan Kuhlmann,

Emeritus professor of Science, Technology and Society (STS), University of Twente
s.kuhlmann@utwente.nl

Claudia Uribe,

Chief Relationship Manager - Head of policy advice
Agrosavia - Colombian Agricultural Research Corporation
curibe@agrosavia.co

RELEVANT WORK EXPERIENCE

[UNIVERSIDAD
EXTERNADO DE
COLOMBIA](#)

2001 –
Current

- ❖ Impact and Innovation Centre
Faculty of Finance, Government and International Relations
Director
2020-Current
- ❖ Research, science outreach, facilitation and consultancy

Appointed as Associate Researcher, 2021. Science and Technology Ministry.
 - Evaluator, Science and Technology Ministry Royalties Fund.
 - Peer review: Innovation and development ISSN: 2157-930X, Research Policy ISSN: 0048-733, Territorios: ISSN: 01238418, Revista OPERA: ISSN 1657-8651. National School of Public Administration.
 - Research coordinator, Regional and Sustainable Development, [OPERA](#).
 - Ministry of Culture: Creative Industries Regional Index, 2018-2022
 - AGROSAVIA- Colombian Agricultural Research Centre: Strengthening of the regional agricultural research governance capacity. 2021-Current.
 - GoLAB!: a CRIS for sectoral/regional development, 2018-Current.
 - Knowledge governance and management for peace, [CAPAZ](#). 2018-Current
 - Challenges of regional sustainable development, 2018-Current
- ❖ Teaching

Appointed as Titular Professor, 2019. Universidad Externado de Colombia.
 - Research methods
Political Studies Doctorate Program, Government and Public Policy Masters Program.
 - Ethical dilemmas in the public sector –current.
Government and Public Policy Masters Program
 - Public Policy and Sectoral Practice – current.
Government and Public Policy Masters Program
 - Knowledge for Sustainable Regional Development
Government and International Relations – 2007- current.
- ❖ Thesis director (PhD)

Oscar David Melo Estrada. Doctorado en Estudios Políticos. Órdenes cruzados: cambio institucional y variedad sociocultural en el Cauca, 2005 - 2020 . 2020.

[CORPORACIÓN
RED VIVEROS
NATURALES](#)

2021-Cur
rent

- ❖ Member
- ❖ Knowledge management support for inclusive innovation.

[CORPORACIÓN
PRODUCCIONES
LA VENTANA](#)

2007-
2020

- ❖ Partner
- ❖ Design, expert advise and evaluation of edutainment strategies for social change.

PROCASUR

2008 -
2013.

- ❖ Design, preparation and facilitation of Learning Routes in Colombia, Peru and Thailand.

Peer-to-peer *and* peer-to-policy learning, including:

- o Green market development.
- o Organizational, marketing and technological challenges of certificated niches.
- o Grassroot business management.
- o Community lead learning centers.

CONSULTANCY

04/2017
12/2017

SCIENCE POLICY RESEARCH UNIT –UNIVERSITY OF SUSSEX

- ❖ Expert advice on STI policy governance. Collaboration patterns on agricultural research in Colombia.

08/2014
12/2014

MINISTRY OF GOVERNMENT AND JUSTICE

- ❖ Team leader: Design of a monitoring system of the Colombian Human Rights Territorialization Policy

- ❖ Handbook design. National Human Rights Territorialization Policy.

12/2011
01/2012

CITIZENS IN ACTION CORPORATION

- ❖ Design and facilitation. Capacity building strategy to strengthen the public sphere in San Alberto – Cesar.

06/2011
10/2011

COLOMBIAN MUNICIPALITIES FEDERATION

Methodological design and pilot of FCM's peer-to-peer learning network.

EDUCATION

DOCTOR

University of Twente

Department of Science, Technology and Policy Studies—STEPS

Supervisor: Prof. Dr. Stefan Kuhlmann

Thesis: "[Unfolding capacity: strategies of farmer's organizations as change agents](#)"

Research training at *WTMC Netherlands Graduate Research School of Science, Technology and Modern Culture.*

2016

M.A. EDUCATION

**Universidad Externado de Colombia
2006**

Thesis: “Human development within action-research projects. A constructivist approach to strengthen cultural competence of undergraduate students to build the public sphere”.

**GOVERNMENT AND
INTERNATIONAL RELATIONS**

**Universidad Externado de Colombia
2000**

ACADEMIC NETWORKS

- ❖ ACIUR, Asociación Colombiana de Investigadores Urbano Regionales
- ❖ KM4DEV, Knowledge Management for Development
- ❖ RedGCTI, Red de Gobernanza de la Ciencia, la Tecnología y la Innovación.

LIFESTYLE

- ❖ [Calligrapher and poet.](#)
- ❖ Sports enthusiast, including sailing, waterskiing and tennis.